

„TopShot Mediterranean Sea “ – photo competition on the occasion of Boot 2011

Send us your most beautiful photos from the Mediterranean and try your luck at winning a trip to diving paradise Malta.

On the occasion of boot 2011, the web portal Taucher.Net and boot Düsseldorf together with their destination partner, Malta Tourism Authority Germany, would like to invite to the second big photo competition “TopShot”. This send-in-competition addresses beginners and amateur photographers.

Plunge in to your photo archive straight away and send us your best „top shots“ or make use of your next trip and hand in your best Mediterranean underwater photos related to the following topics:

- Reef life
- Diver
- Wrecks
- Macro

A panel of five experts from the organisers will choose the 100 best photos among all competition entries (25 per category). These 100 final photos will be presented within the framework of an upscale exhibition during boot 2011 in Düsseldorf from 22. – 30.01.2011. The fair visitors as well as a panel of internationally renowned underwater photographers will choose the best three photos of each category. The winners of the four categories will be rewarded with an amazing group diving trip to Malta & Gozo including a shootout for the new Malta advertising campaign motif 2012 as well as various high class prizes in kind.

Conditions of participation:

All photo beginners or amateur photographers who are allowed to take part in the competition must at no point either on a full-time nor part time basis earn a living from underwater photography or writing diving reportages. Participants, who already have published photo series or any other kind of publication in diving magazines and/or diving web magazines, are excluded from participation.

Per each category only one photo may be handed in, i.e. every participant is only allowed to send in a maximum of four photos. All photos have to be taken in the Mediterranean (regardless which Mediterranean country). The photo has to be presented digital format with a minimum of 1,300 pixel for the shortest side at a maximum file size of 10 megabyte.

The panel of experts will choose 25 photos per category from the competition entries which will be presented for the final selection process during “boot 2011”.

The organisers will be entitled to exclusive rights to the publication of the photos within the framework of this competition. The participation fee for up to four competition entries is provided by subgear for you. Closing date is December 12th 2010.

Submission:

Kindly send your digital photos per e-mail including your full contact details to below listed four category e-mail-addresses at Taucher.Net. Please label the photo file with your name and the respective category.

Example: Klaus_Meier_LebenimRiff or Peter_Schmidt_Makro.

For each of the four categories we have set up a dedicated e-mail-account. Please send your competition entry photos to those e-mail-addresses:

- for „Reef life“ lebenimriff@taucher.net
- for „Diver“ taucher@taucher.net

- for „Wrecks“ wrecks@taucher.net
- for „Macro“ makro@taucher.net

On closing date (December 12th 2010) information will be provided how to transfer the participation fee. Fee needs to be paid within 10 days. Only participants with paid fee will take part in the contest.

You might be the lucky winner!

The four category winners will be travelling to Malta & Gozo for 8 days in June 2011 as guests of the Malta Tourism Authority and will experience an unforgettable diving holiday in the heart of the Mediterranean.

You will get to know the Maltese archipelago not only from under water but also afloat and will get enchanted by the Mediterranean charme of the islands in the heart of the Mediterranean.

Moreover, the expertise of the four winning photographers is in demand: Together with the Malta Tourism Authority, they shall take part in an underwater shootout for the new Malta advertising campaign motif 2012. Be there when the new Malta advertising campaign comes into being in co-operation with internationally renowned advertising experts and photographers. Maybe your shot will become the new star of Malta's advertising?

Furthermore, the runner-ups of each of the four categories can look forward to an individual trip to Malta/Gozo for one person. Third places can win attractive diving equipment parts.